



# seating inc.

every seat has a story.

P.O. Box 898 | 60 N. State Street | Nunda, NY 14517 | 800.468.2475 | seatinginc.com

Please complete and fax to 585.468.2804 or email to sales@seatinginc.com

## Dealer Information

Company Name \_\_\_\_\_ Date \_\_\_\_\_  
(complete legal name)

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Contact Email \_\_\_\_\_ Telephone Extension \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

Showroom? Yes No # Locations

First Name

Last Name

Email

## Competitive Information

Check if Applicable: Steelcase Herman Miller Knoll Haworth Allsteel

Include the top three lines carried not listed above.

Competitor # 1: \_\_\_\_\_

Competitor # 2: \_\_\_\_\_

Competitor # 3: \_\_\_\_\_

## Internal Use Only

Date: \_\_\_\_\_ Dealer Code: \_\_\_\_\_ Territory: \_\_\_\_\_